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CATAPULT ADVISORS COMPLETES SALE OF JUICE SOFTWARE, A LEADING PROVIDER OF BUSINESS INTELLIGENCE SOFTWARE, TO PROCLARITY CORPORATION

San Francisco, April 16, 2004 – Catapult Advisors today announced the successful sale of their client, Juice Software, a provider of business reporting and data integration software, to ProClarity Corporation, a privately-held company that provides a software platform for developing analytic applications. Juice's leading software products are in use at many large customer sites, including JP Morgan Chase, Bank of Montreal, Merck and Bristol-Meyers Squibb.

"This transaction demonstrates the value that Catapult Advisors is able to add," said Catapult Advisors Managing Partner Ron Lissak. "We leveraged our extensive knowledge of the software landscape to identify the situation where we felt the best technology and business fit existed." The Juice suite of products will initially be sold and marketed as a stand-alone product line and eventually will be integrated into the ProClarity Analytics Platform.

About Catapult Advisors

Catapult Advisors is an investment bank dedicated to helping private companies raise capital and successfully execute an M&A strategy. The firm takes a research-driven approach to the market and is exclusively focused on the software industry. Senior professionals come from Wall Street's leading firms and have significant software and transaction experience.

Catapult Advisors provides specialized service and expert execution in two distinct, yet synergistic, areas: private equity placements and financial advisory/M&A. The firm's narrow product and sector focus enables its banking professionals to deliver the highest levels of service to its clients.

About ProClarity Corporation

ProClarity Corporation's industry-leading application development platform helps customers build sophisticated custom analytic solutions that enable decision makers to make more insightful choices faster. These solutions, based on business processes, decision-making workflows and existing database and software technologies, feature patented visualizations, web-like navigation and powerful calculations to transform information into individual understanding. Headquartered in Boise, Idaho, ProClarity has regional sales and services offices in Europe and Asia-Pacific. Founded in 1995, ProClarity supports more than 1600 customers globally including AT&T, Ericsson, Hewlett-Packard, The Home Depot, Pennzoil QuakerState, Reckitt Benckiser, Roche, Siemens, USDA, Verizon and Wells Fargo.